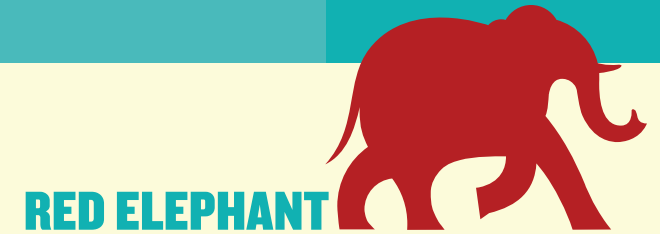


# EVOLUTION OF A SPEAKER

Becoming a successful speaker is a matter of committing to an ongoing process of developing mastery.



Never spoken on stage before.

NAUSEOUS  
OVERWHELMED  
CONFUSED

Taking action, researching, networking and studying successful speakers.

EXCITED  
CURIOUS  
INTERESTED

**Speaking to Be Seen.**  
Connecting with the audience and being positioned as the expert.

COURAGEOUS  
FOCUSED  
COMMITTED

**Speaking to Inspire.**  
Providing value.  
Converting attendees into fans.

ENGAGING  
VALUABLE  
EMPOWERING

**Speaking to Profit.**  
Making an impact with their tribe.

AUTHORITATIVE  
CONFIDENT  
FULFILLED



To book your Speaker and Event Discovery Session, please email [speak@redelephantinc.com](mailto:speak@redelephantinc.com).